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Trelleborg gives Tough Jobs a Soft Ride

Trelleborg Wheel Systems will debut the Brawler HPS Soft Ride, a new solid tire designed and developed specifically for the waste management and recycling industries, at recycling aktiv Karlsruhe, Germany (April 27 to 29) and at WasteExpo in New Orleans, U.S. (May 9 to 11).

Demonstrating Trelleborg's commitment to protecting people and assets, this re-engineered version of the Brawler solid tire offers radically improved operator comfort and equipment-life through reduced vibration, while retaining the signature Brawler life performance in the harshest of applications.

Ditri Zweistra, Segment Manager Specialty-Mining, Waste & Recycling at Trelleborg, says: "We challenged ourselves to create a solid tire that matches the benchmark for comfort achieved by foam-filled pneumatic tires but which still performed against all other requirements for tires in this specialist segment. I am pleased to say that we met - and exceeded - our own expectations."

The Soft Ride tire features a new cushion rubber compound that significantly increases deflection and shock absorption. Combined with the Brawler ultra-cut-resistant tread compound this makes for a solid tire that is very tough, yet much less stiff. At the bottom line, this means all the benefits of a premium quality solid tire, plus a much more comfortable ride for operators, no loss of load-index, and increased efficiency even at higher operating speeds.

Zweistra, continues: "Over the winter we undertook an extensive testing programme at an independent facility in Treviglio, Italy, measuring performance against three key ISO-standards for comfort and stability. We were delighted when the results confirmed what we believed to be possible: a 35% improvement in comfort compared to the standard solid tires used in this segment. Results that mean the Brawler Soft Ride effectively matches the comfort benchmark level of a foam-filled pneumatic tire. For customers in waste management we believe firmly that we have the perfect solution with the best per hour cost of ownership – a tire that is as comfortable as a filled pneumatic tire but with the life performance of a solid tire.



“In addition to these tests, we also rigorously field-tested the Brawler HPS Soft Ride for over two years at waste and recycling facilities around the world. While their geographical locations were very different – Oceania, America, Europe - the reactions of both operators and site managers were the same: “We don’t want to switch back”. Our investment in this process and time spent with customers to understand and solve their key issues is what we at Trelleborg call applications expertise and is just one of the things that make us industry leaders.”

For more information on the new Brawler HPS Soft Ride, visit booth R602 at recycling aktiv Karlsruhe, Germany or booth 4325 at WasteExpo in New Orleans, USA.

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For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheelsystems.
For more **images** visit the image bank at www.trelleborg.com/wheelsystems.

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Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels.



Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.



The Brawler HPS Soft Ride, a new solid tire designed and developed specifically for the waste management and recycling industries. (Photo Trelleborg Wheel Systems, TWSPR011)

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Alternatively for very high resolution pictures please contact Anouk Luykx (aluykx@emg-pr.com, +31 164 317 017).