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May 30th to June 3rd 2016
Hall 25 Stand Number F19

Trelleborg to feature smart solutions at CeMAT 2016

Trelleborg Wheel Systems, will showcase two intelligent, new solutions for the materials handling market at CeMAT 2016.

Trelleborg will highlight both its premium Pit Stop Line solid tires and new I-Rent solution, which allows forklift truck dealers to accurately offer tire inclusive contracts to their leased truck customers.

Jean-Paul Mindermann, President Business Unit Industrial Tires, says: “At Trelleborg Wheel Systems we believe that as a strategic partner to the forklift industry we need to be committed 100% to delivering innovations that add value to our customers. We like to go beyond the products themselves and instead of thinking purely like a manufacturer, to be the applications expert that helps our customers to achieve their goals.”

Pit Stop Line maximizes industrial tire life

Until recently, there has been no reliable means for users to easily and accurately understand when a solid tire should be replaced. Trelleborg changed that when it introduced the Pit Stop Line feature in its premium Trelleborg Elite XP and Trelleborg M² tires.

The Pit Stop Line provides an unmissable visual indicator when a tire needs replacing. Once a tire has worn down to a point when there is about 100 hours of tire life left, a bright orange line appears on its surface. Forklift owners and operators can therefore better plan for replacement, eliminating unplanned downtime.

I-Rent helps dealers and end users to build on transparent pricing

At this CeMAT Trelleborg is also introducing I-Rent, a web-based service that allows forklift truck dealers to accurately include the full cost of tires in a lease contract. Historically, only a small percentage of lease contracts have made provision for tires and generally neither to the satisfaction of the user or the forklift dealer. I-Rent overcomes this by providing an accurate



monthly cost for tires over the life of a lease contract, meaning forklift dealers can offer their users a single source of parts and maintenance.

Mindermann concludes: “The two smart solutions we are presenting – The Pit Stop Line and I-Rent – are two aspects of using our applications expertise to deliver added value to our customers. Our Pit Stop Line tire feature is designed to increase productivity, safety and sustainability by simplifying tire replacement. The I-Rent solution allows equipment dealers to “make it easy” for their customers through all-inclusive lease contracts, while at the same time offering them the only tire that is proven to increase productivity, safety and sustainability.

“We are delighted to be showcasing both solutions at CeMAT 2016 and are looking forward to welcoming customers and visitors to our stand where they can experience both of these smart solutions in person.”

The Trelleborg Wheel Solutions booth at CeMAT – the world’s leading trade fair for intralogistics and supply-chain management - can be found in **Hall 25** at Stand **F19** between May 31 and June 3 2016.

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Company and profile of the Trelleborg group:

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 25 billion (EUR 2.65 billion, USD 2.94 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of Vibracoustic, the global market leader within antivibration solutions for light and heavy vehicles, with annual sales of SEK 18 billion (EUR 1.94 billion, USD 2.15 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and



agricultural machines. It has annual sales of about 467 million EUR, over 3,295 employees and 8 manufacturing facilities all around the world. www.trelleborg.com/wheels