



IMHX 2016, Birmingham, England

September 13 to 16, 2016

Stand Number: Hall 12, 12X80

Trelleborg to feature smart tire solutions at IMHX 2016

Trelleborg Wheel Systems will showcase smart solutions for the materials handling market at the IMHX 2016 International Materials Handling Exhibition, the largest meeting place for the UK's logistics industry taking place at the NEC, Birmingham from 13th-16th September. It will highlight its premium Pit Stop Line solid tires, together with the service brand Interfit and the new online-based I-Rent solution.

Richard Lyons, Regional Manager Northern Europe, says: "At Trelleborg Wheel Systems we believe that as a strategic partner to the forklift industry we need to be fully committed to delivering innovative solutions with improved added value to our customers. We go beyond the products themselves and aim to be the applications expert that helps customers to achieve their goals."

Pit Stop Line maximizes industrial tire life

Trelleborg's Pit Stop Line enables forklift owners and operators to plan more easily and accurately than ever before for tire replacement, eliminating unplanned downtime. The Pit Stop Line provides an unmissable visual indicator when a tire needs replacing. Once a tire has worn down to a point when there are about 100 hours of tire life left, a bright orange line appears on its surface. The Pit Stop Line feature is available on the premium Trelleborg Elite XP and Trelleborg M² tires.

Interfit – the company's global brand for all its tire services activities

Trelleborg's service operation, Interfit, offers a nationwide professional onsite replacement tire fitting service along with the widest range of premium industrial tires in the market. As part of its service excellence program, Interfit manages tire replacement using both mobile presses and an exchange wheel service. Interfit's multi-brand offering means it always offers the right tire to customers based on their exact requirements. Interfit has become a key partner to the global materials handling industry with operations in three continents.



I-Rent simplifying tires for dealers and end users

Trelleborg is also demonstrating its new I-Rent solution at IMHX. This new web-based service allows forklift truck dealers to include accurately calculated full cost of tires in their lease contracts. Historically, only a small percentage of lease contracts have made provision for tires – typically one set per year – due to the complexity of differing end user requirements. Based around Trelleborg’s applications expertise, I-Rent overcomes this and provides an accurate monthly cost for tires, meaning forklift dealers can offer their users a single source and invoice for parts and maintenance.

Lyons concludes: “The Pit Stop Line and service solutions such as Interfit and I-Rent are clear demonstrations of Trelleborg’s ability to put its applications expertise to use in delivering added value to our customers. We are delighted to be showcasing all these solutions at IMHX 2016 and are looking forward to welcoming customers and visitors to our stand.”

-ENDS-

For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheels.

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For press releases from the whole of **Trelleborg Group**, visit the Trelleborg Media Center. The Products and Solutions section allows you to select news by industry. Go to www.trelleborg.com/news where you can also subscribe to our newsletter.



Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments.

The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading Original Equipment manufacturers. It has annual sales of about EUR 853 million, over 6.400 employees and manufacturing facilities in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S.

www.trelleborg.com/wheels

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 30 billion (EUR 3.25 billion, USD 3.60 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com



Trelleborg to feature smart solutions at IMHX 2016. (Photo Trelleborg Wheel Systems, TWSPR007)



Richard Lyons joined Trelleborg in April 2016 and is responsible for Trelleborg Wheel Systems, Industrial & Construction Tires Northern Europe including the UK, Ireland and Nordic countries. (Photo Trelleborg Wheel Systems, TWSPR007)

This press release and relevant photography can be downloaded from www.PressReleaseFinder.com.

Alternatively for very high resolution pictures please contact Anouk Luykx (aluykx@emg-pr.com, +31 164 317 017).