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Trelleborg's ConnectTire Wins FIMA 2018 Innovation Award

ConnectTire, Trelleborg's solution for Smart Farming, has been recognized at the FIMA Agricola 2018 technical innovation awards in the category "Tractors and self-propelled machines and energy".

ConnectTire is a sensor-based smart wheel that increases efficiency and productivity by reducing the risk of tire slippage on the rim. ConnectTire constantly monitors two key variables – tire pressure and temperature – which it relays to both tractor and farm mainframes via Bluetooth and wireless connectivity. Operators set their target tire pressure and can then monitor how tire pressure deviates from that target and act accordingly. Should corrective action be required, ConnectTire automatically sends an alert via its App, ensuring minimum disruption and maximum machine safety.

Lorenzo Ciferri, VP Marketing & Communications at Trelleborg Wheel Systems, commented: We are naturally very proud of this award. Trelleborg has a long history of being industry innovators and ConnectTire is something that we are very excited by and which has received very positive feedback. Receiving this award is further evidence that Trelleborg is at the forefront of shaping our industry and innovation, our objective is simple – to help farmers to produce more with less, intelligently.”

ConnectTire was officially launched at Agritechnica 2017 in Hannover.

FIMA Agricola 2018 runs between 20th and 24th February 2018 at the Feria de Zaragoza in Zaragoza, Spain.

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Trelleborg Wheel Systems is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 32 billion (EUR 3.28 billion, USD 3.69 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com