



## **AGRIBEX 2017**

Brussels Expo, Belgium

December 5-10, 2017

Stand 206, Hall 11

## **Trelleborg to Showcase Products & Solutions for Smart Farming at Agribex 2017**

At Agribex 2017 Trelleborg Wheel Systems will showcase a number of key innovations aimed at helping farmers to produce more with less, sustainably.

Jean-Paul Spijker, Managing Director Benelux at Trelleborg Wheel Systems, explained: “We are delighted to be bringing these solutions to Agribex. Innovation and sustainability are at the heart of our offering and we are very proud to be showcasing solutions that represent both. The increasing use of technology in farming operations is a key trend which we have been supporting for some time now; what we are showcasing at Agribex demonstrates our commitment to that.”

At the show, Trelleborg will showcase:

- **The ConnecTire smart wheel.** Brand new from Trelleborg, the **ConnecTire** is a sensor-based smart wheel that increases efficiency and productivity by reducing the risk of tire slippage on the rim. ConnecTire constantly monitors two key variables – tire pressure and temperature – which it relays to both tractor and farm mainframes via Bluetooth and wireless connectivity. Operators set their target tire pressure and can then monitor how tire pressure deviates from that target and act accordingly. Should corrective action be required, ConnecTire automatically sends an alert via its App, ensuring minimum disruption and maximum machine safety.
- The **VIP (Variable Inflation Pressure) system** is a smart solution capable of self-adjusting the tire pressure of a combine harvester during use. Responding to the precise load it optimizes tire footprint, thereby reducing soil compaction. The VIP systems was **awarded a Gold Medal at the 2017 SIMA innovation awards.**
- **PneuTrac** is a new generation of agricultural innovative tires that combines the advantages of a radial agricultural tire with the benefits of a track. It delivers unbeatable



performance on both steep slopes and muddy terrain, reducing downtime to zero in demanding conditions. On stand Trelleborg will exhibit the **480/65T28** size.

“At Agribex 2017 visitors will see the very best of what Trelleborg has to offer,” concludes Spijker. “From groundbreaking innovations to passionate people, we will be sharing our commitment for agriculture; helping to produce more with less, sustainably”

Agribex runs from December 5 to 10 in Brussels, Belgium.

For more information, visit: [www.trelleborg.com/wheels](http://www.trelleborg.com/wheels).

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For **press releases** from Trelleborg Wheel Systems visit the Press Room at [www.trelleborg.com/wheels](http://www.trelleborg.com/wheels).

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***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. [www.trelleborg.com/wheels](http://www.trelleborg.com/wheels)*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. [www.trelleborg.com](http://www.trelleborg.com)*