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Trelleborg Sponsors Ponsse Demo Day: Race to Crandon

Trelleborg will partner with Ponsse North America, one of the world's leading manufacturers of forest machines, as a sponsor of its live demo on Friday June 24th at the Crandon International Off-Road Raceway in Crandon, Wisconsin, U.S.

Starting in the morning, the race weekend will kick off with a live demo featuring Trelleborg tires on the Ponsse Scorpion King and 8wd Wisent Forwarder's special Mossy Oak hunter's edition, along with other new Ponsse machines. In addition, rides around the track will give attendees of the event a first-hand experience with Trelleborg Forestry tires on Ponsse machines.

Andrea Masella, Country Manager for North and Central America at Trelleborg Agricultural and Forestry Tires, says: "This is a great opportunity for forestry professionals who have interest in premium tires to try the Trelleborg brand. Our tires are one of the toughest on the market and we want to help them increase productivity by offering lasting performance. Our forestry experts will be available to give information on Trelleborg forestry tires and to connect loggers with our trusted network of dealers."

Trelleborg has introduced an all-new Twin Forestry tires series, which combines the best attributes of the previous range with innovative performance-enhancing technology. The new design, including ProgressiveTraction™ and inter-lug terraces, delivers the next generation of self-cleaning, track-compatible tires with superior traction for tough forestry applications. The Trelleborg Twin Forestry range consists of the T440 and T480 series, complemented by the skidder range, T418.

For more information on the Ponsse Live Demo and Race, visit www.ponsse.com

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For **more information** or **high resolution** pictures, please contact:

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Company and profile of the Trelleborg group:

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.315 (EUR 461 million), 3.295 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 30 billion (EUR 3.25 billion, USD 3.60 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. In addition, Trelleborg owns 50 percent of Vibracoustic, the global market leader within antivibration solutions for light and heavy vehicles. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com*