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## **Trelleborg Road Show and Fendt 1000 Vario Tour: Partnering to Boost Farming Productivity**

Trelleborg has been selected as the official partner for the Fendt 1000 Vario Tour, which runs from 10 to 25 September from North to South Italy.

The tour, which includes seven stops, will showcase and field test the new Fendt 1000 Vario series tractors. In addition, Fendt will also demonstrate the Series 700, 800 and 900 in real-world environments, to exhibit the full high-power tractor range. Trelleborg will exclusively equip all tractors shown during the event.

During the roadshow, Trelleborg will perform field demonstrations to showcase the importance of selecting the optimal tire inflation pressure for specific farming operations, as recommended using the Trelleborg Load Calculator (TLC). To do so, the tire footprint and soil compaction will be measured on a Trelleborg 710/75R42 TM900 High Power inflated at two different pressures.

Test results have demonstrated that by applying the lowest possible pressure, as recommended by the Trelleborg Load Calculator app, soil compaction is significantly reduced. This is also expected to be demonstrated through a water infiltration test during the demonstrations.

Alongside other financial benefits, real savings can be achieved in improving soil structure. Soil compaction from tractor tires can reduce yield in subsequent years: each tire mark can mean fewer crops. Compaction affects the soil's porosity and thus the infiltration rate, allowing rainwater to run off the surface, taking nutrients and pesticides with it.

Previous trials have proved that lowering tire pressure can bring substantial benefits. However, only higher-specification tires, such as the TM900 High Power range can perform well both on and off the fields. TM900 High Power provides an extra wide footprint, up to 8 percent wider than its competitor, which preserves the field, giving premium flotation and low soil compaction. The soil returns to its original state as an organic reactor, capable of absorbing air-bound nutrients, recycling crop residues and retaining water.

Paolo Fogagnolo, Country Manager Italy, Agricultural and Forestry Tires at Trelleborg Wheel Systems, said: "It's an honor to be involved in the Fendt Vario Tour, especially as the exclusive tire partner. We look forward to working with the Fendt team over the course of the roadshow to highlight



best practice in tire performance and design. It's an exciting event, and one that we are well placed to support.”

The locations and dates for the stops are:

- 10<sup>th</sup> September: Caorle
- 13<sup>th</sup> September: Ravenna
- 15<sup>th</sup> September: Manerbio
- 17<sup>th</sup> September: Tortana
- 20<sup>th</sup> September: Chiusi
- 23<sup>rd</sup> September: Lucera
- 25<sup>th</sup> September: Matera

To register your attendance at the Trelleborg Road Show, visit [www.trelleborg-roadshow.com](http://www.trelleborg-roadshow.com).

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For **more information** or **high resolution** pictures, please contact:

Roberta D'Agnano, PR & Events Manager

Telephone: +39 0774 384921

Mail: [roberta.dagnano@trelleborg.com](mailto:roberta.dagnano@trelleborg.com)

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***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.315 (EUR 461 million), 3.295 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. [www.trelleborg.com/wheels](http://www.trelleborg.com/wheels)*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 30 billion (EUR 3.25 billion, USD 3.60 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech.*



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