



Release Immediate: May 2015

Trelleborg and Tractor of the Year 2016: Let the Challenge Begin

Trelleborg and the Tractor of the Year® awards will come together once again to further strengthen their strategic partnership for the co-marketed event, “Tractor of the Year 2016: Let the challenge begin”.

Following the success of last year’s event, the widely anticipated “Tractor of the Year 2016: Let the challenge begin” will take place at Palazzo Di Varignana, in Bologna, on May 18 to 19. The kick-off to the Tractor of the Year® awards will be attended by representatives from 15 leading tractor manufacturers, along with an international judging panel of 23 journalists from across the European agricultural industry’s most influential publications.

The event will provide leading tractor manufacturers with a platform to showcase their candidates for the esteemed awards ‘Best of Specialized 2016’, ‘Golden Tractor for Design 2016’ and ‘Tractor of the Year 2016’ categories, and for the first time ‘Best Utility 2016’ award.

The new category will include multipurpose and utility tractors above 70 Hp, maximum 4 cylinders and maximum operating weight 8.500 kg.

The Tractor of the Year® jury will announce the short list of finalists for the 2016 awards by the end of June. This will follow a stringent performance assessment of nominees based on criteria such as tractor transmission, electronics, hydraulics, cab comfort, innovative technical features, options, design and price to Hp ratio.

The final awards ceremony will take place at leading agricultural exhibition AGRITECHNICA, in Hannover, Germany, on November 8th.

-ENDS-

For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheelsystems.

For more **images** visit the image bank at www.trelleborg.com/wheelsystems

For **more information** or **high resolution** pictures, please contact:

Roberta D’Agnano, PR & Events

Telephone: +39 0774 384921

Mail: roberta.dagnano@trelleborg.com



For press releases from the whole of **Trelleborg Group**, visit the Trelleborg Media Center. The Products and Solutions section allows you to select news by industry. Go to www.trelleborg.com/news where you can also subscribe to our newsletter.

Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.167 million (EUR 459 million), 3.047 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheelsystems

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 22 billion (EUR 2.48 billion, USD 3.29 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 16 billion (EUR 1.78 billion, USD 2.36 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.