



Release Immediate: April 2015

Trelleborg to Exhibit TM700 ProgressiveTraction Range at Agrishow 2015

Trelleborg will showcase its innovative **TM700 ProgressiveTraction** tire for the very first time in Latin America at Agrishow 2015, the only trade show in Brazil for small, medium and large agricultural manufacturers, held in São Paulo, Brazil, April 27 to May 1 on stand E8A.

Taking center stage on Trelleborg's 150 square meter stand at the 22nd edition of Agrishow will be the TM700 ProgressiveTraction. Engineered according to the company's BlueTire™ technology, the TM700 ProgressiveTraction is the latest addition to Trelleborg's comprehensive range of radial tires that optimize the efficiency of farming operations thanks to excellent traction, superior self-cleaning and extra mileage.

The TM700 ProgressiveTraction tread is significantly enlarged ensuring an up to 18% wider footprint, excellent floatation performance, unrivalled traction and fuel efficiency. This results in maximum crop yields, while preserving soil from compaction and erosion.

Paolo Pompei, President of Agricultural & Forestry Tires at Trelleborg Wheel Systems commented: "With over 160,000 visitors and 800 exhibitors annually, Agrishow 2015 is one of the largest agricultural technology trade shows in the world. With that in mind, the show provides the ideal platform to bring our comprehensive range of radial tires, engineered for the agricultural industry, directly to those that could benefit from them the most, in Latin America - one of Trelleborg's key markets for tires."

Trelleborg's popular TM1000 High Power and TM3000, specifically developed for harvesting applications, will also be featured on stand. In addition, visitors will be given the opportunity to see the size 15x6.00-6 TL 2PR in Trelleborg's new GARDENER range for turf applications first hand. The new GARDENER boasts a new tread that assures softer traction and maximum respect for green areas.



Agrishow 2015 will also host the “**Trator Do Ano 2015**” Awards. Sponsored by Trelleborg, the awards ceremony will see the announcement of winners across product categories including ‘up to 80 hp’, ‘from 80 to 130 hp’, ‘from 130 to 200 hp’ and ‘above 200hp’, in addition to a special category.

Finalists were selected by a combination of a public vote, a vote amongst key agricultural machinery sector media and analysis by a technical jury. The ‘Trator do Ano 2015’ prize will be awarded to the finalist that receives the highest score from the technical jury. While the finalist that receives the most votes from key agricultural machinery sector media will take home the award for ‘Design of the Year’. A prize drawing will also be held at the show for those who took part in the award scheme’s public vote, which received over 25,000 votes.

For more information about Agrishow 2015, visit: www.agrishow.com.br/en

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For more **images** visit the image bank at www.trelleborg.com/wheelsystems

For **more information** or **high resolution** pictures, please contact:

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Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.167 million (EUR 459 million), 3.047 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheelsystems



Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 22 billion (EUR 2.48 billion, USD 3.29 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 16 billion (EUR 1.78 billion, USD 2.36 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.