



Release Immediate: January 2015

Trelleborg's ProgressiveTraction™ Technology Scoops LAMMA 2015 Innovation Awards

Trelleborg has added yet another award to its collection, taking home the award for 'Best New Product or Innovation (Environmental)' at this year's LAMMA Innovation Awards in the UK. Trelleborg received the award for its innovative ProgressiveTraction™ technology. Sponsored by IAgRE - the Institute of Agricultural Engineers - the award recognizes outstanding contributions to agricultural engineering and the associated industries. The judging panel recognized ProgressiveTraction™ for its positive impact on the environment.

Trelleborg's ProgressiveTraction™ tire, which took center stage on Trelleborg's stand at the LAMMA 2015 exhibition, was specifically developed to increase tire efficiency and performance thanks to a double lug. Operating on the soil at different times, the double lug progressively releases higher traction where and when required. The double lug also provides the tire with superior floatation capability, ensuring an even pressure distribution over the extra wide footprint, boosting the yield of crops while preserving soil from compaction and erosion.

Piero Mancinelli, R&D Director, Agricultural and Forestry Tires at Trelleborg Wheel Systems commented: "At Trelleborg, we hold a long-standing commitment to helping farming professionals produce more with less. To be recognized so enthusiastically in this category is testament to the ProgressiveTraction™ tire's ability to not only help farming professionals achieve higher efficiency and greater productivity, but do so with the maximum respect of the environment.

"The UK's largest agricultural machinery show, the LAMMA awards represent a high standard of technical innovation. As such, we are delighted to win with such strong competition from an array of industries to receive the coveted award."

The 2015 LAMMA Innovation Awards were held at LAMMA'15, which welcomed over 40,000 visitors from the UK and overseas. The UK's largest farm machinery, equipment and agricultural services show, took place at the East of England Showground in Peterborough from 22 to 23 January.



For more information about the LAMMA'15 Innovation Awards 2015 and a full list of the 2015 winners, visit: www.lammashow.com

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For **more information** or **high resolution** pictures, please contact:

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Company and profile of the Trelleborg group:

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about 485 million EUR, over 3,000 employees and 8 manufacturing facilities all around the world. www.trelleborg.com/wheelsystems*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 21 billion (EUR 2.5 billion, USD 3.3 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 15 billion (EUR 1.7 billion, USD 2.3 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on NASDAQ OMX Stockholm. www.trelleborg.com*