



Release Immediate: June 2014

Trelleborg tires chosen again by the World's Strongest Man Competition

In 2014, Trelleborg TM600's were once again the tire of choice for the World's Strongest Man competition. The event was staged at the Commerce Casino in Los Angeles, California.

Trelleborg TM600's were used in the "Super Yoke" event. Two competitors at a time, attempted to carry two 520/85R38 TM600 tires and the yoke down a 30 yard (approximately 25 meters) track. Ten athletes raced against the clock with the winner of the event having the fastest time. The combined weight carried by each competitor was 1,000 lbs (453 kg).

Andrea Masella, Marketing Manager at Trelleborg Wheel Systems for North America, says: "As the athletes are committed to excellence performance, so is Trelleborg. From development to manufacturing and then delivery, Trelleborg strives to go beyond the standards, just like the World's Strongest Man."

To see who won the competition in the U.S., tune into the CBS Sports Network in June. The current schedule shows first competition will be aired on June 4 and continuing through to June 15.

-ENDS-

For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheelsystems.

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For press releases from the whole of **Trelleborg Group**, visit the Trelleborg Media Center. The Products and Solutions section allows you to select news by industry. Go to www.trelleborg.com/news where you can also subscribe to our newsletter.



Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is a partner to leading manufacturers of tractors and agricultural machines. It has annual sales of about 485 million EUR, over 3,000 employees and eight manufacturing facilities around the world. www.trelleborg.com/wheelsystems

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 21 billion (EUR 2.5 billion, USD 3.3 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 15 billion (EUR 1.7 billion, USD 2.3 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on NASDAQ OMX Stockholm, Large Cap. www.trelleborg.com