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Tractor of the Year[®] 2015: A new challenge begins.

Trelleborg and the Tractor of the Year[®] awards have come together once again to further strengthen their strategic partnership for the co-marketed, “Tractor of the Year 2015: Let the challenge begin”.

Following the success of last year’s event, the widely anticipated “Tractor of the Year 2015: Let the challenge begin” will take place at Terre Blanche Resort, in Tourrettes, located in Provence-Alpes-Côte d’Azur, France on May 6 to 7. The kick-off to the Tractor of the Year[®] awards will be attended by representatives from 15 leading tractor manufacturers, along with an international judging panel of 23 journalists from across the European agricultural industry’s most influential publications.

Fabio Zammaretti, Chairman of the Tractor of the Year[®] awards, commented: “The Tractor of the Year[®] awards have unquestionably become one of the agricultural industry’s most anticipated events. And, with the ever increasing strength of our strategic partnership with Trelleborg, it’s safe to say that The Tractor of the Year[®] awards will not only continue to grow, but be better placed to serve the needs of modern agriculture.”

The event will provide leading tractor manufacturers with a platform to showcase their candidates for the esteemed awards’ ‘Best of Specialized 2015’, ‘Golden Tractor for Design 2015’ and ‘Tractor of the Year 2015’ categories. After a stringent performance assessment of those nominated, the jury will then announce the finalists for the Tractor of the Year[®] awards 2015 in June.

Paolo Pompei, Business Unit President Agricultural and Forestry Tires at Trelleborg Wheel Systems, commented: “Trelleborg has long lead the way when it comes to innovation for farming professionals. As such, we are delighted to further strengthen our long term partnership



with the esteemed Tractor of the Year® awards, demonstrating our commitment to fostering of the development of the agricultural industry.”

The final awards ceremony will take place at leading agricultural exhibition, EIMA International 2014, in Bologna, Italy, on November 12 – 16. Visitors will also have the chance to follow the live streaming of the press conference from the Trelleborg stand and on TrelleborgAgri social media channels.

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For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheelsystems.

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For **more information** or **high resolution** pictures, please contact:

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Company and profile of the Trelleborg group:

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about 485 million EUR, over 3,000 employees and 8 manufacturing facilities all around the world. www.trelleborg.com/wheelsystems*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 21 billion (EUR 2.5 billion, USD 3.3 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In*



addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 15 billion (EUR 1.7 billion, USD 2.3 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on NASDAQ OMX Stockholm, Large Cap. www.trelleborg.com