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**Trelleborg to live stream the Tractor of the Year® 2015 Awards Ceremony from EIMA
International exhibition**

Further strengthening its strategic partnership with the prestigious Tractor of The Year® awards, Trelleborg is to stream the 2015 awards ceremony live on the Trelleborg Wheel Systems website and on the Trelleborg stand at leading agricultural exhibition, EIMA International 2014 in Bologna, Italy, on November 12.

Lorenzo Ciferri, Marketing Director Trelleborg Agricultural and Forestry Tires, comments: “The Tractor of the Year awards ceremony is a highly anticipated event on the calendars of leading tractor manufacturers and farming professionals across Europe.

“Therefore, in-keeping with our long-term commitment to the growth of the esteemed awards scheme and to meet the evolving needs of farming professionals, we are delighted to announce that, for those unable to attend the Tractor of The Year® 2015 awards ceremony, the event will be streamed live on the Trelleborg stand at EIMA International 2014 and via the Trelleborg Wheel Systems website as well as across TrelleborgAgri social media channels. This will ensure farming professionals across the globe can keep up to speed with the results of the awards, as and when the winners are announced.”

The popularity of the Tractor of The Year® awards has grown significantly over the past couple of years. Thanks to the further strengthening of the strategic partnership between the awards and Trelleborg, the Tractor of the Year® awards will not only continue to grow, but be better placed to serve the needs of modern agriculture and promote the development of the agricultural industry.

The first stage of the Tractor of The Year® awards 2015 saw leading tractor manufacturers present their candidates for the esteemed awards at ‘Tractor of the Year 2015: Let the challenge begin’, which took place at Terre Blanche Resort, in Tignes in Provence-Alpes-Côte d’Azur, France on May 6 to 7.

Following the comprehensive assessment of the candidates for the awards, an international judging panel of 23 journalists from across the European agricultural industry’s most influential publications announced its 12 finalists for the coveted awards in June earlier this year. After further deliberation,



on the opening day of EIMA International 2014, the judging panel will name the 'Tractor of the Year 2015', 'Best of Specialized 2015' and 'Golden Tractor for Design 2015' at the coveted awards ceremony.

To view the Tractor of The Year® 2015 awards ceremony and keep up with the ceremony's results, visit Trelleborg's stand (Hall 14, stand A5) at EIMA International 2014. Alternatively follow the TrelleborgAgri social media channels or visit the Trelleborg Wheel Systems website on November 12: www.trelleborg.com/wheelsystems

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For **more information** or **high resolution** pictures, please contact:

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Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about 485 million EUR, over 3,000 employees and 8 manufacturing facilities all around the world. www.trelleborg.com/wheelsystems

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 21 billion (EUR 2.5 billion, USD 3.3 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 15 billion (EUR 1.7 billion, USD 2.3 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on NASDAQ OMX Stockholm, Large Cap. www.trelleborg.com