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Trelleborg will Demonstrate Radial Technology at Expo Agroalimentaria in Irapuato, Mexico

Trelleborg will demonstrate its radial tire range at the Expo Agroalimentaria from November 11-14, 2014, in Irapuato, Mexico. Andrea Masella, Marketing Manager for Trelleborg Agricultural and Forestry Tires in North America, says: "This is our second time at Agroalimentaria and after the success of last year we are thrilled to come back to Irapuato. We've been promoting radial technology in Mexico for over one year now and we are confident of the market's acceptance. We can definitely say that the demand and interest for radial tires is growing fast."

At the show this year Trelleborg will offer new products such as the 400/75R38 (better known as 15.5R38) with a R1W tread. The 10.00-16 TD300 TL 10 PR will also be on stand with other new sizes. This is a good solution for end users looking for comfort and productivity. Together with the Trelleborg Agro-industrial, harvesting and farm and forestry lines, Maximo, the R1 radial brand of Trelleborg will be presented, featuring the new 70 series line.

In conclusion, Andrea Masella, says, "Agroalimentaria 2014 is an excellent opportunity to launch the new Trelleborg website on wheel and tire solutions for Mexico. A place to share local initiatives, promotions, contact information, testimonials and test results, the new web site also includes an extensive technical section where our visitors can learn about tire maintenance, pressure setting and other important tire related topics".

"We would like to extend our thanks to Neumaticos Muevetierra, our customer in Mexico. They are a fantastic group of professionals and an excellent organization to work with."

-ENDS-

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Company and profile of the Trelleborg group:

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about 485 million EUR, over 3,000 employees and 8 manufacturing facilities all around the world.*

www.trelleborg.com/wheelsystems

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 21 billion (EUR 2.5 billion, USD 3.3 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 15 billion (EUR 1.7 billion, USD 2.3 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on NASDAQ OMX Stockholm, Large Cap. www.trelleborg.com*