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Trelleborg Joins Massey Ferguson in the Extraordinary “MF NEXT Concept Tractor”

Unveiling the Sustainable Tire with Trelleborg CTIS+ Inside

Trelleborg joins Massey Ferguson in the “MF NEXT Concept Tractor”, fitting the futuristic machine with the new TM1000 Progressive Traction farm tire in a totally white compound, free from carbon black. The TM1000 tires are mounted on advanced extra light rims integrated with the innovative CTIS+ Inside, central tire inflation pressure system, co-developed with Dana. The “MF NEXT Concept” was initiated by Massey Ferguson to demonstrate the commitment of the brand toward smart and future farming, as well as to celebrate the 50th Anniversary of the first man on the moon.

During Agritechnica 2019, in the “MF NEXT Concept” area of the Massey Ferguson Stand, Trelleborg will showcase its range of innovative concepts for sustainable farming. The “MF NEXT Concept Tractor” is fitted with the new TM1000 Progressive Traction tires, Trelleborg’s flagship and state-of-the-art technology for farm tires, in an advanced white compound, free from carbon black. The new tire concept aims to demonstrate the strong efforts of Trelleborg to contribute to reducing the carbon footprint of modern farm equipment.

Paolo Pompei, President at Trelleborg Wheel Systems, says: “We are strongly committed to working jointly with Massey Ferguson to continue to develop best-in-class solutions for future farming. We are launching several research initiatives, including advanced tire compound recipes, renewable components and new eco-friendly polymers, to reduce the environmental footprint of modern agriculture while improving farm productivity. The white tire, free from carbon black, is a marketing concept to highlight our commitment toward this challenging journey.”

In addition, TM1000 Progressive Traction tires will be fitted on in-house developed extra light rims, a product that is the result of a joint design initiative with Massey Ferguson. The revolutionary Trelleborg CTIS+ will be integrated within the inner section of the new rim. Part of the Trelleborg journey towards smart farming, the new CTIS+ Inside is a fully original equipment integrated central pressure control system. It allows the tractor driver to inflate or deflate tire pressure directly from the tractor cabin, according to the recommended pressure calculated by advanced Trelleborg Load Calculator (TLC) software.

“For decades, the close cooperation with leading tractor manufacturers in joint development and research initiatives has been a part of the Trelleborg make up. This approach will continue to drive our way forward to improve the efficiency and productivity of the industry,” adds Pompei.



Thierry Lhotte, Vice President & Managing Director Massey Ferguson Europe & Middle East, commented: “With the spectacular MF NEXT Concept Tractor, Massey Ferguson presents its dynamic future designs. It is a concept that embodies Massey Ferguson’s DNA and our vision to make tractor technology accessible, easy-to-use and affordable to the most farmers around the world. Our partner, Trelleborg, is thinking like us and bringing the NEXT level of traction and soil preservation to the MF NEXT Concept.”

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For **more information** or **high-resolution** pictures, please contact:

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***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheels for agricultural machines, material handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 34 billion (EUR 3.32 billion, USD 3.92 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com .*