



Release: October 2017

Trelleborg announces launch of ConnectTire – the smart wheel designed to produce more, with less. Intelligently.

ConnectTire is a sensor-based smart wheel which enables data sharing at multiple levels, reducing the risk of tire slippage on the rim. It allows farmers to leverage the Internet of Things for safer and more efficient operations.

Operating key farm machinery at the lowest safe pressure is a key challenge – being in control of this maintains the safety both of machine and operator as well as ensuring minimum impact on topsoil. During operations tire pressure can change due to a number of factors including ambient and soil temperatures, as well as the intensity of task being performed and the configuration of the machine itself.

ConnectTire constantly monitors two key variables – tire pressure and temperature – which it relays to both tractor and farm mainframes via Bluetooth and wireless connectivity. Operators set their target tire pressure and can then monitor how tire pressure deviates from that target and act accordingly. Should corrective action be required, ConnectTire automatically sends an alert via its App, ensuring minimum disruption and maximum machine safety.

Piero Mancinelli, R&D Director at Trelleborg Wheel Systems, commented: “ConnectTire is about ensuring efficiency and sustainability; tires are required to work intelligently and to be at the right pressure at all times. Farm machinery is exposed to many variables throughout a working day, all of which can impact upon efficiency – ambient temperature, humidity and soil conditions. Being able to be in control of these allows farming operations to reduce inefficiencies. The alert via App capability is an essential feature of ConnectTire; changing conditions can require immediate action in order to maintain maximum efficiency and prevent rim slippage. ConnectTire’s communications functions enables fingertip control.”

Beyond tire monitoring, ConnectTire delivers further advantages: An inbuilt GPS capability identifies the live position of the tractor helping to keep lone workers safe and even safeguarding the tires and machine against risk of theft. In addition, with the help of precision farming software, farm managers are able to track the number of machine passes over every square centimetre of land, helping to limit soil compaction and erosion as much as possible.

Mancinelli, continues: “Repeatedly driving over the same ground at different stages of the crop cycle has a long term impact on yield. With ConnectTire, we saw an opportunity to help reduce this



effect by providing the data that allows farms to identify at risk areas and mitigate this. Efficient use of land is essential and by reducing the number of machine passes, ConnectTire helps soil to rapidly recover fertility and yield potential.”

ConnectTire will be on display at Agritechnica 2017, November 12 to 18 in Hannover, Germany. Further information will be available at Trelleborg’s Agritechnica Press Conference on Monday November 13th 2017.

-ENDS-

For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheels

For more **images** visit the image bank at www.trelleborg.com/wheels

For **more information** or **high resolution** pictures, please contact:

James Pick, Marketing Communications Director

Phone: +44 7810 157050; Email : james.pick@trelleborg.com

For press releases from the whole of **Trelleborg Group**, visit the Trelleborg Media Center. The Products and Solutions section allows you to select news by industry. Go to www.trelleborg.com/news where you can also subscribe to our newsletter.

***Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels*

***Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com*