

Trelleborg Road Show 2015. Produce more, with less.



**Boost your
crops**



**Preserve
your land**



**Monitor
innovations**



**Share your
experience**



Produce more with less

Discover how to boost productivity while preserving your land. The Trelleborg Road Show 2015 provides you with multiple field demonstrations showcasing how you can enhance your operations and protect the future of your business.

To join farming professionals from across Europe at the Trelleborg Road Show 2015 register now or reserve your free invitation at www.trelleborg-roadshow.com.



Boost the yield from your crops

Decrease variable farming costs such as fuel consumption and maintenance costs by more than 25%.



Preserve your land and natural resources

Reduce soil compaction and preserve the potential of your land for the future of your farm.



Monitor innovations to enhance your performance

Trelleborg's comprehensive portfolio of solutions helps to improve the efficiency and sustainability of future farming.



Share your experience

Engage with professional farmers from across Europe to share best farming practices.



Boost the yield from your crops

The effect of tyre pressure on farming efficiency

Learn how to select the optimum tyre pressure for your application, load and speed. At the Trelleborg Road Show, you will see the potential effect on your overall costs of running with correct tyre pressures.

TLC makes it easy

The Trelleborg Load Calculator App (TLC) enables you to calculate the precise pressure of your tractor's load per axle to determine the optimal tyre inflation pressure for specific farming operations. The App is free to download.

Measure your results from the TLC

- Save up to €1,419 when working 200 hectares
- Reduce operating time by as much as 17%
- Decrease variable costs such as fuel and maintenance costs by more than 17%





Boost the yield from your crops

A wide footprint preserves soil from compaction

The wider the tyre footprint, the lower the soil compaction and the higher the traction. This helps to preserve your field's potential and increase the output and quality of your crop yield.

Select the right tyre. Wider is better!

In comparison with a narrow solution, a tyre with a wider footprint at a low inflation pressure is more efficient as the tyre lugs work more effectively while respecting the soil.

Enjoy great savings driven by the wide footprint:

- Save as much as €1,500 for an area of 200 hectares
- Achieve up to 2% higher crop yields by using a tyre with a 12% wider footprint





Preserve your land and natural resources

Look at the environmental performance of your farm

According to recent research into the food industry's carbon footprint, farming cultivations are responsible for more than 50% of CO₂ emissions related to food production. As a result, reducing the environmental footprint of your farming is essential.

Why sustainable farming?

Because it preserves the environment from climate change and the soil from erosion and deterioration, but that's not all. In the future, your customers will be asking you to crop in a more sustainable way, reducing the carbon footprint of your farm. Learn how the tyre plays a key role in this process.

Reduce your carbon footprint

Turn to Trelleborg's BlueTire technology and upgrade your operation to sustainable farming. Trelleborg BlueTire solutions reduce the carbon footprint of your farm by as much as 6%.





Monitor innovations to enhance your performance

Protect your future with Trelleborg's latest innovations

TM1000 High Power, TM3000, the new TM700 Progressive Traction concept and Trelleborg THK rims are just some examples of Trelleborg innovations, which offer you more power, torque and crop yield with the lowest impact on the environment.

Get the most from your investments

At the Trelleborg Road Show, you will experience firsthand the benefits of Trelleborg innovations. Ask, share and learn how to get the best from your investments.

Power needs power

Not all tyres are the same. Trelleborg works closely with leading tractor manufacturers to develop complete solutions, which meet your needs. The right combination between the tractor and its wheel solution maximises your investment and boost your results.





Share your experience

Meet with farmers from across Europe

Share best agricultural practices from European farming professionals. Join the Trelleborg Road Show 2015 and learn how to increase productivity while preserving your land.

Register now. It's free

Reserve your free invitation at trelleborg-roadshow.com

Enjoy the Trelleborg Road Show

Experience the benefits of Trelleborg's portfolio first hand at the Trelleborg Road Show 2015.





Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Our innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has local presence in over 40 countries around the world.

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