

News Release

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Trelleborg expands website with worldwide printing solutions success stories

[Trelleborg's](#) printing solutions operation has expanded its website content to make it an even more effective source of information about solutions for the offset, flexo and digital markets. The latest addition is a section on success stories from around the world, which is constantly being extended following new interviews with distributors, partners and printers.

Alessandra Bungaro, Communication Manager for Trelleborg Printing Solutions, says: "The resources offered by the website already include comprehensive details about Trelleborg's industry-leading products - Vulcan®, Rollin®, Printec® and Axcyl - plus an industry glossary, technology videos and various free apps. There is an iOS app for easy access to up-to-date information on products as well as an android app for use with smartphones.

"What we've now started doing is interviewing partners and customers to find out how they view their local market, what they are doing to make their operations more efficient and how they see the future. The articles make very interesting reading and we intend to add at least one 'success story' article a month, as well as other new information, so it's always worth checking the site for updated details."

Details can be found at: [www. http://www.trelleborg.com/printing](http://www.trelleborg.com/printing)



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Printing Excellence, stories of success



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For more information or high-resolution images, please contact:

Alessandra Bungaro
Communications Manager - Trelleborg Printing Solutions
Telephone: +39 (0)371 406227
Email: Alessandra.Bungaro@trelleborg.com

For press releases from the **Trelleborg Group** visit the Trelleborg Media Center. The section Products and Solutions allows you to select news by sector <http://www.trelleborg.com/printing>

Profile of the Trelleborg group and Trelleborg's printing solutions operation:

Trelleborg's printing solutions operation is part of the Trelleborg Coated Systems business area of Trelleborg Group. It has over 50 years of experience in the printing industry. This knowledge is combined with innovative technology, patented processes, vertical integration and total quality management. Offering first class solutions for the printing industry worldwide, Vulcan®, Rollin®, Printec® and Axcyl are brand leaders, providing offset printing blankets for the newspapers, magazines and catalogues, business forms, metal decorating and packaging markets plus a wide range of printing blankets for special printing machines. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 25 billion (EUR 2.65 billion, USD 2.94 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of Vibracoustic, the global market leader within antivibration solutions for light and heavy vehicles, with annual sales of SEK 18 billion (EUR 1.94 billion, USD 2.15 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.