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Trelleborg Sets Sights on Mexican Printing Industry

Trelleborg's printing solutions operation has set its sights firmly on the Mexican printing industry and says it will be making some major announcements over the coming months, as Mark Barrington, Business Director for printing solutions in the Americas, explains.

"Mexico is an important and growing market and it's a very exciting one for Trelleborg," he says. "There are certainly some great opportunities both for us as a manufacturer and for printers to improve significantly the efficiency of their offset presses by using leading-edge tailored blanket solutions.

"The Vulcan, Rollin and Printec product portfolio offers a unique selection of blankets for commercial and packaging operations, including those using the latest energy-saving UV technologies, while our Axcyl flexo sleeves are recognized as being amongst the best available."

Trelleborg's printing solutions operation is a global supplier of offset blankets, which are manufactured at key facilities around the world to extremely strict quality standards. Converting blankets is carried out at dedicated locations to precise tolerances to ensure accuracy and longevity on the press. The company's range includes solutions for packaging, metal decorating, commercial sheet fed, web offset and newspaper production as well as niche applications such as coating and varnishing.

Gabriel Emma, Sales Manager for printing solutions in Latin America, says: "Trelleborg solutions can be found in every conceivable printing situation, from the production of magazines to metal decorating and from general commercial output to the most demanding specialty printing. We'll be very busy at next month's Expografica 2017 exhibition and will be meeting current and potential dealers, customers and potential customers throughout the event."



Expografica 2017 takes place between 17 – 20 May in Guadalajara, Mexico. Anyone who wants to discuss how Trelleborg can help their printing business can arrange a meeting by contacting:

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For further information on Trelleborg's printing solutions, go to <http://www.trelleborg.com/printing>

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For press releases from the **Trelleborg Group** visit the Trelleborg Media Center. The section Products and Solutions allows you to select news by sector <http://www.trelleborg.com/printing>

Profile of the Trelleborg group and Trelleborg's printing solutions operation:

Trelleborg's printing solutions operations, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec® and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com