



News Release

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Trelleborg Strengthens its Position for Printing Solutions in Austria

Further strengthening its leading position in Europe, Trelleborg's printing solutions operation has announced increased concentration on direct sales through an extended agreement with Carmine GmbH, the present official dealer of Trelleborg's offset product portfolio in Austria.

With a wide local presence in Austria, as well as a long-lasting relationship and trust in Trelleborg's product range, Carmine GmbH serves more than 100 printers holding a total market share above 45%.

Matthias Horn, Regional Sales Director for Trelleborg's printing solutions operation, said: "Trelleborg's relationship with Carmine GmbH supports our long-standing strategy to strengthen our leading positions within attractive and profitable new market segments in Europe.

"The graphics industry is one of these attractive segments, making increasing our direct presence in Austria central to our growth strategy. Furthermore, this operation allows us to engage in direct sales of Vulcan®, Rollin® and Printec® blankets, allowing us to provide a consistent and high-quality offering of consumable products to meet the needs of any printing job.

"We believe this new agreement will ensure that we are best placed to support our local customers, now and in the future. And we are confident that this new direct local presence will accelerate the performance of our printers already served."

To find out more about Trelleborg's offerings for printers, please visit <http://www.trelleborg.com/en/printing/>.

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For more information or high-resolution images, please contact:

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Profile of the Trelleborg group and Trelleborg's printing solutions operation:



Trelleborg's printing solutions operation is part of the Trelleborg Coated Systems business area of Trelleborg Group. It has over 50 years of experience in the printing industry. This knowledge is combined with innovative technology, patented processes, vertical integration and total quality management. Offering first class solutions for the printing industry worldwide, Vulcan®, Rollin®, Printec® and Axcyl are brand leaders, providing offset printing blankets for the newspapers, magazines and catalogues, business forms, metal decorating and packaging markets plus a wide range of printing blankets for special printing machines. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 22 billion (EUR 2.48 billion, USD 3.29 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 16 billion (EUR 1.78 billion, USD 2.36 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.