



News Release

EURASIA PACKAGING

Istanbul, Turkey

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Tüyap Istanbul Fair Convention and Congress Center

Stand YILDIZ AS

HALL 8 – NO: 832A

Trelleborg Joins Yildiz in Showing Flexo Solutions at Eurasia Packaging 2019

Trelleborg's printing solutions operations will be with its Turkish agent Yildiz Zarf Kağıt Basım San. Tic. A.Ş. at Eurasia Packaging 2019 and will be demonstrating its unique Axcyl carbon fiber bridge sleeves, as well as its complete offering of mounting sleeves for flexographic printing.

Damien Leterrier, Axcyl Sales and Application Manager for Trelleborg's printing solutions, says: "The flexo sector is extremely important to Trelleborg and the Turkish market has grown consistently year-on-year thanks to a strong and durable partnership with the group, Yildiz Zarf Kağıt Basım San. Tic. A.Ş.

"The partnership is founded on the delivery of high-tech solutions resulting from the very stable epoxy resin, honeycomb and carbon fiber materials used by Trelleborg for its outstanding sleeve product range, which are durable and sustainable.

"After substantial R&D efforts carried out in the last couple of years, recent innovations on the Axcyl bridge range allow the life span of the products to extend even further, as well as significantly simplifying product usage.

"The partnership with Yildiz has resulted in the Trelleborg Axcyl brand being recognized around the region as a leader in flexo sleeves that provides the most durable and stable options available. Trelleborg's solutions are endorsed not only by printers who use the products, but also by original equipment manufacturers and flexo press manufacturers themselves.

"Modern flexo presses incorporate highly sophisticated technology and consumables have to match this level of sophistication if the printer is to achieve the full potential of their presses. Today, suppliers have to be true partners, providing expertise in how to choose and implement the most effective solution for any particular situation," concludes Leterrier.



With more than 1,200 exhibitors from 43 countries and over 60,000 visitors from 115 countries, Eurasia Packaging Istanbul Fair is still one of the most attractive trade shows in the region for flexo printers. It's where manufacturers of food and non-food goods discover thousands of solutions for effective packaging production.

To find out more about Trelleborg's printing solutions go to www.trelleborg.com/printing.

For more information on Yildiz Zarf Kağıt Basım San. Tic. A.Ş. at <http://www.yildizas.com.tr/>

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For more information or high-resolution images, please contact:

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Trelleborg's printing solutions operations, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec®, Sava and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 34 billion (EUR 3.32 billion, USD 3.92 billion) in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap www.trelleborg.com