



## **Labelexpo Europe 2017**

Brussels, Belgium

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## **News Release**

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### **Trelleborg provides leading experts at Labelexpo Europe 2017**

Visitors to Labelexpo Europe 2017, which will be held in Brussels between September 25 to 28, will be able to meet a leading team of flexo sleeve and offset blanket technical experts from Trelleborg's printing solutions operation on the Savatech booth. Savatech, has been part of the Trelleborg Group since 2016. Trelleborg will use Labelexpo to demonstrate the unique benefits of its industry-leading Axcyl all-round mounting flexo sleeves, as well as Sava offset blanket solutions and its Vulcan, Rollin and Printec offerings.

Damien Leterrier, Axcyl Sales and Application Manager, says: "There are a number of exciting developments taking place at Trelleborg, many of which are relevant to label printers. This is a very important market for us and we put a great deal of our research and development efforts into creating solutions that enable label printers to achieve higher levels of productivity, and therefore profit, from their presses. In addition, recent investments at our manufacturing facilities have enabled us to provide an even better service to customers and distributors."

Trelleborg's unique carbon fiber bridge sleeves result in an unrivalled combination of rigidity, lightness and stability, while its offset blanket brands are renowned around the world for quality and durability. The company has developed specific blanket solutions for a wide variety of applications, from traditional UV to the latest low-energy UV printing, and from the use of low migration inks and high-density pigment inks to FM screening.



Paolo Gagliardi, President of Trelleborg Printing Solutions, adds: “The technology incorporated into a modern printing press is highly sophisticated and the consumables used have to match this level of science if the printer is to achieve the press’s full potential. This means that consumable suppliers also have to be true partners, providing expert advice in choosing the most effective solution for that printer’s particular conditions and how to integrate that solution on the press.

“At Labelexpo Europe we will have a full team of experts who are some of the most knowledgeable and experienced in the field of flexo sleeve and offset blanket technologies and we look forward to discussing with visitors to the booth how we can help to improve the productivity of their label presses.”

**-ENDS-**

**For more information or high-resolution images, please contact:**

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***Profile of the Trelleborg group and Trelleborg’s printing solutions operation:***

***Trelleborg’s printing solutions operations***, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec® and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. [www.trelleborg.com/printing](http://www.trelleborg.com/printing)

***Trelleborg*** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. [www.trelleborg.com](http://www.trelleborg.com)