



News Release

Trelleborg unveils French online shop for printing blankets and chemicals

Printers throughout France now have the opportunity to purchase industry-leading Vulcan, Rollin and Printec offset blankets, as well as a range of press chemicals, direct from Trelleborg's printing solutions operation following the creation of an e-shop option for the French market.

Matthias Horn, Regional Sales Director EMEA (Europe Middle East Africa) for Trelleborg Printing Solutions, says: "In France, we mainly sell direct to end users from our manufacturing and converting facility so setting up an online sales option for customers was an obvious route to providing an even better service. Printers have the convenience of being able to place orders around the clock and this will enable us to process work more quickly, while also handling the administration side of the transaction more efficiently.

"Printers throughout France can simply log on using a password and will be able to more effectively take advantage of a range of digital services, such as our product configuration software. This really streamlines doing business, providing a quick and simple means of working out which are the most suitable offset blankets for the press and job involved. It will be easier for customers to check prices for standard and bespoke blanket sizes, what has been ordered and what stage their order is in the delivery cycle. We believe that the new system will also be useful to our dealers, while the ability to easily purchase pressroom chemicals is an added bonus for everyone."

-ENDS-



For more information or high-resolution images, please contact:

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Profile of the Trelleborg group and Trelleborg's printing solutions operation:

Trelleborg's printing solutions operations, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec®, Sava and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 32 billion (EUR 3.28 billion, USD 3.69 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com