

BLUE DIMENSION*

*Blue Dimension refers to products and solutions that not only satisfy the needs of the customer but also protect people, the environment and infrastructure.

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BLANKETS COMFORT THE WORLD

Chemical solvents long used in the preparation of printing blankets are increasingly viewed as environmentally undesirable. Trelleborg's solventless roller heads reduce the environmental impact of printing blanket production while improving printing speed and efficiency for customers.



THE SOLUTION

The absence of solvents means the roller head developed by Trelleborg has reduced the environmental impacts, but its benefits don't stop there. By eliminating eight steps in the rubber coating process, reducing them from 19 down to 11, the Trelleborg solution increases blanket production speed while improving product quality. The resulting product is a win-win for customers, the community and the company alike.

A LITTLE SECURITY is a valuable thing in life, according to Linus, the blanket-obsessed pal of Charlie Brown in the "Peanuts" comic strip. Security is equally valued in real life, notably when the "blanket" in question is part of modern printing equipment. Printing blankets are polymer-coated composite fabrics used to transfer printing ink from the plate to the printing surface, and the process to make them has traditionally entailed the use of combustible chemicals.

Back when the offset web press for paper printing was developed in 1904, environmental considerations were not a high priority. But expectations have changed in the past 110 years; chemical solvents once used for preparing printing blankets are increasingly recognized as undesirable. Applications have also changed.

Printing machines used to just churn out hundreds of thousands of newspapers now specialty machines are used to produce sophisticated packaging and for metal-decorated applications.

With more than half a century of experience in producing blankets for digital and offset presses, Trelleborg leads the world in this industry and is sensitive to both environmental issues as well as quality and performance considerations.

"ATTENTION TO the environment, health and safety is a duty for Trelleborg," says Biagio Montano, Environment Health & Safety Plant Engineering Manager at Trelleborg Coated Systems in Lodi Vecchio, Italy. Although traditional technology for printing blanket production requires solvents, Trelleborg always operated in accordance with local laws and regulations, being at the forefront of respecting the environment and controlling its manufacturing process to achieve very low emissions.

Solventless solutions began to appear toward the end of the last decade. Trelleborg decided to develop its own solventless solution, incorporating not only the latest in printing technology but also customer expectations in terms of quality, speed and flexibility. In addition, the trend to larger cylinders prompted Trelleborg's decision to design into its new Solventless Roller Head Line the capability of producing the largest blanket on the market at 2.7 meters.

Producing such a large printing blanket roll is not simply a question of making the cylinder longer. "This was a massive project in terms of complexity, dimensions, time, impact on the site, automation sophistication and controls on every parameter," explains Montano. "We have moved production technology of printing blankets from spreading and coating to extrusion and calendering, completely changing the working process."

The new line was introduced in early 2013. By the end of 2014, the Solventless Roller Head Line will account for 70 percent of Trelleborg's blanket production at the Lodi Vecchio facility and will reach 100 percent within five years. The reason for not switching the whole line

right away, explains Montano, is that Trelleborg makes 70 different types of printing blankets for different applications, and it would have been difficult to switch such a complex and wide range of products immediately.

Where the change has occurred, the results have been dramatic. In the Lodi Vecchio printing blankets manufacturing facility, use of solvents had averaged about 150,000 liters daily. During 2013 this was reduced by about 30 percent. In 2014 it is expected to drop by 50 percent and in 2015, the reduction will be up to 70 percent.

The potential to provide customer satisfaction has increased equally as dramatically. The number of production phases has decreased from 19 to 11, with a clear added value to customers in terms of efficiency and time savings. The thickness of the rubber blanket is much more controlled, and surface finishing has improved. Other initiatives by Trelleborg Coated Systems include a plan for 2014 to replace its air compressors with low-energy consumption and variable speed motor versions. This will reduce electrical consumption by about 10 percent and decrease emissions of CO₂.

Blanket-loving Linus and his environmentally-sensitive friend Charlie Brown would probably approve. ■

SOLVENTLESS ROLLER HEAD LINE

The Solventless Roller Head Line marks a revolutionary approach to the rubber coating process for printing, delivering cutting-edge double-coated rubber substrates without the need for solvents. Its 3.2-meter, three-roll calendering equipment is the largest of its kind currently in production and a full 30 percent larger than the next nearest alternative.

FOR MORE INFORMATION

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