

# 018

SHAPING THE  
FUTURE OF PRINT  
AND PACKAGING  
IN ASIA

CONFERENCE  
PROGRAM

Bangkok  
02-03 May 2018  
Marriott Marquis  
@ Queen's Park

#### The 2018 Committee Members

2018 Chairman - Paul Callaghan - (Full Members) Nick Price • Bent Serritslev • Dario Urbinati • Roy Schoettle  
Christoph Thommessen • Eric Tollemer • Andrew Brown  
Daryanto Winoto • Marco Gandasubrata – Sitting  
Representative (Association for Print Technologies)  
Supachai Theravithayangkura • Vidhu Gautam • Bob  
Pente New Media • Marco Gandasubrata Sitting  
Representative on the 2017 LPI Committee

#### 2018 Packaging Awards Judges

Bob James (Chairman) • Wim Swiggers • Phee Boon Eow

#### Organisers

Elizabeth Liew • Sha Jumeri • Marie Fe Ajos

#### 2018 Master of Ceremonies

Steve Dawson – Fox Sports Asia

**PPIA**  
PACKAGING AND PRINT  
INNOVATION ASIA

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DAY ONE  
WEDNESDAY  
02 MAY



- 08:30 am Table tops open and coffee served
- 09:30 am Welcome and Day One Agenda  
Paul Callaghan, Chairman
- 09:35 am Eight Imperatives to Grow During a Challenging Environment  
Peter Schaffer, New Direction Partners
- 10:05 am Augmented Reality and What's Hot in Labels & Packaging  
Lindsay Nutley Director of Marketing, QLM Label Makers Group  
Peter Woods Director and Chief Operating Officer, SE Asia, QLM Label Makers Group
- 10:40 am The State of Eco-Responsible Materials in Packaging  
Eric Tollemer VP Sales, MD Singapore, Cosfibel Premium
- 11:05 am Virtual Mock Up – Benefits for Packaging Designers  
Nonpakorn Thiapairat, Executive Creative Director, Prompt Partners
- 11:30 am COFFEE AND TEA BREAK, DISPLAY AREA
- 11:55 am How to Sell Digital  
Alex Tan Regional Sales Manager, Xeikon
- 12:20 pm Digital, Set, Go! – Transforming Your Business With Digital Packaging  
Kunal Avari HP Regional Business Manager – SEA & South Asia, Graphic Solutions Business
- 12:45 pm Transforming Flexo  
Vidhu Gautam Director, Flexographic Packaging Divisions, Asia Pacific Region  
Eastman Kodak Company
- 1:15 pm LUNCH  
ALL ARE INVITED
- 2:40 pm Integrating Digital Colour Management  
Michael Schnabel Regional Technical Service Manager, AP & China, DIC
- 3:05 pm A New Approach to Digital Printing for Flexible Packaging  
Joerg Kullwitz Chief Representative, UTECO Converting
- 3:30 pm The Challenges and Opportunities of Bring the Internet of Things to Printing  
Tim Klappe Managing Director, MPS Systems BV
- 3:55 pm The physical brand in a virtual digital revolution  
Andy Yarrow EFI Director, Asia Pacific and Japan
- 4:20 pm Succession Planning: Is the Future of Your Business Secure?  
Peter Schaffer, New Direction Partners
- 5-7 pm NETWORKING – COFFEE, TEA AND COCKTAILS IN THE DISPLAY AREA  
ALL ARE INVITED



DAY TWO  
THURSDAY  
03 MAY



- 08:30 am Table tops open and coffee served
- 09:50 am Welcome and Day Two Agenda  
Paul Callaghan, Chairman
- 10:00 am Global Opportunities for the Print Industry  
Thayer Long, President, APTech
- 10:25 am Gravure Printing in Europe – Status and Current Trends  
James Siever, Secretary General, European Rotogravure Association
- 10:50 am Your Gain to the Final Dot  
Alfred Ulli, Marketing & Sales Director, Web Fed Solutions, BOBST MEX SA
- 11:15 am The 6 Challenges of Flexo Printing – Challenge or Hidden Opportunity?  
Patrick Luedecke, Sales Director, Rotec Sleeves & Adapters, Flint Group Image Transfer Solutions
- 11:40 am Modern CI-Flexo Technology for Flexible Packaging Production  
Andrea Dallavalle, Project and Sales Manager, KBA-Flexotecn
- 12:05 pm COFFEE AND TEA BREAK, DISPLAY AREA
- 12:25 pm How Controlling the Anilox Will Generate Profit  
David Jones, Managing Director, Alphasonics Advanced Ultrasonic Cleaning Systems
- 12:50 pm Latest Technologies in Process Control – Let's Embrace  
Isaam Lutfiyya, QTI Director of Global Sales & Marketing
- 1:15 pm An Overview of the Trends in Packaging Consumables  
Andrea Trevisi, Area Sales Manager, Trelleborg Coated Systems
- 1:40 pm LUNCH  
ALL ARE INVITED
- 3:00-5:00 pm AFTERNOON PANEL Discussion  
– An open forum for questions and audience feedback. This is your chance to ask the questions you want answers to
- Conference Panel  
Nick Gerovac (Vits International), Joe Lynch (Doyle Systems), Andrea Trevisi (Trelleborg), Kunal Avari (HP), Isaam Lutfiya (QuadTech), Eric Tollemer (Cosfibel Premium), James Siever (European Rotogravure Association), Lindsay Nutley (QLM Label Makers Group)



2018 PACKAGING EXCELLENCE AWARDS DINNER AND PRESENTATION

- 6:00 pm COCKTAILS
- 7:00 pm 2018 AWARDS DINNER PRESENTATION