

# PRINT BUSINESS OUTLOOK CONFERENCE 2017

February 05, 2017

India Expo Centre, Greater Noida, India

## REGISTRATION FORM

Full Name (First, Last) : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Company Name : \_\_\_\_\_  
Mailing Address : \_\_\_\_\_  
City : \_\_\_\_\_  
State : \_\_\_\_\_  
Postal code : \_\_\_\_\_  
Phone : \_\_\_\_\_  
Email : \_\_\_\_\_  
Website : \_\_\_\_\_

Note: If sending more than one delegate, please complete additional forms for each.

We want to know more about your company! Please answer the following questions:

**Number of Employees?** \_\_\_\_\_

**What is your primary business? (check one)**

- |  |  |
|--|--|
| <input type="checkbox"/> Quick/instant printing                      | <input type="checkbox"/> Trade bindery/finishing                 |
| <input type="checkbox"/> Commercial sheetfed offset printing         | <input type="checkbox"/> Packaging printing                      |
| <input type="checkbox"/> Commercial web offset/publications printing | <input type="checkbox"/> Print broker/independent sales          |
| <input type="checkbox"/> Digital printing/imaging services           | <input type="checkbox"/> Industry supplier, dealer               |
| <input type="checkbox"/> Mailing/distribution                        | <input type="checkbox"/> Industry consultant, analyst, editorial |
| <input type="checkbox"/> Wide/large format printing/imaging          | <input type="checkbox"/> Other (specify): _____                  |

**Are you looking to invest in production equipment, technology and services soon (2017-2019)? Check all that apply.**

- |   |  |
|---|--|
| <input type="checkbox"/> Wide format color printer            | <input type="checkbox"/> Binding equipment                                     |
| <input type="checkbox"/> New digital press, toner-based       | <input type="checkbox"/> Finishing equipment                                   |
| <input type="checkbox"/> Used digital press, toner-based      | <input type="checkbox"/> Mailing equipment                                     |
| <input type="checkbox"/> New inkjet production press          | <input type="checkbox"/> Web-to-print  |
| <input type="checkbox"/> New offset press                     | <input type="checkbox"/> Production workflow                                   |
| <input type="checkbox"/> Used offset press                    | <input type="checkbox"/> Industrial 3D printer for prototypes, objects, parts) |
| <input type="checkbox"/> Other presses (flexo, gravure, etc.) | <input type="checkbox"/> Service contracts for existing offset equipment       |
| <input type="checkbox"/> Platesetter                          | <input type="checkbox"/> Other (specify): _____                                |

**Registration Fee (Includes Lunch)**

Enclose a demand draft / local cheque for Rs \_\_\_\_\_ in favour of **NPES**  
Rs. 2000 per head (IPAMA/AIFMP/INS Members)  
Rs. 2500 per head (Non-members)

**MAIL Registration Form to:**

NPES  
The Association for Suppliers of Printing,  
Publishing and Converting Technologies  
D 120 Sector 7, Noida 201301, India  
Phone: +91-120-4290606

**For Questions or More Information Contact:**

Vinod Vittoba, Director, NPES (India)  
Mobile: +91-981-8278460 Fax: +91-120-4290606  
Email: vvittoba@npes.org

## About NPES

NPES is a U.S. trade association representing more than 600 companies that manufacture and distribute equipment, software and supplies used across the workflow of printing, publishing and converting processes. NPES is a co-sponsor of the global PRINT exhibition and GRAPH EXPO—the largest and most comprehensive exhibition in the Americas of inkjet, digital, offset, flexo, gravure and hybrid technologies, products, and services for the commercial, transactional, converting and package printing, publishing, mailing, in-plant, photo imaging, marketing and industrial printing industries. For complete information about the Association, its programs, and its member companies, visit: [www.npes.org](http://www.npes.org).

## About IPAMA

Indian Printing, Packaging and Allied Machinery Manufacturers' Association (IPAMA) was founded in 1988 and registered in Delhi in 1991. IPAMA is today in the centre-stage, playing a pivotal role in the policy making of exports and imports, in collaboration with Government agencies, CII, FICCI, ASSOCHAM and FIEO. As a registered apex body under the Societies Registration Act, IPAMA is dedicated to disseminating information on the state of the technology, market perspectives and various developments taking place around the world, relevant to the Indian Printing, Packaging, Converting and Allied Machinery manufacturing industries. For more information, visit: [www.printpackipama.com](http://www.printpackipama.com).

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# PRINT BUSINESS OUTLOOK CONFERENCE 2017



**Power Up Your Printing Business...  
Innovate, Integrate, Motivate!**

**February 05, 2017  
India Expo Centre, Greater Noida, India**

## ORGANIZERS



## SUPPORTED BY





# PRINT BUSINESS OUTLOOK CONFERENCE 2017

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## Speakers



**Thayer Long**  
President,  
NPES



**Sabeena Vasudeva**  
Partner,  
Dewan P.N. Chopra & Co.



**Steven Schnoll**  
Managing  
Director, Schnoll  
Media Consulting



**Vaddadi Siva Raja**  
VP - Projects and  
Engineering, *Hindustan  
Times*



**Yoshinori Koide**  
Executive General  
Manager, Konica  
Minolta Business  
Solutions India



**Venugopal Menon**  
Business Director for  
Business Unit - Sheetfed,  
Bobst India



**A. Appadurai**  
Country Manager -  
India & Sri Lanka  
HP Indigo & Inkjet  
Press Solutions



**Chris Bai**  
Chief Color Expert  
and Product Manager,  
BenQ



**Rodd Harrison**  
Sales Director,  
Kodak



**Maniraju Bora**  
Sales & Technical Director  
- SW Asia, Trelleborg -  
Printing Solutions



**Jeff Protheroe**  
Vice President of  
Sales, Asia Pacific,  
Aleyant Systems



**Ramu Ramanathan**  
Editor,  
*PrintWeek India*



**William Li**  
ICC Co-Chair and  
Color Technology  
Manager, Kodak



**Raymond Duval**  
Director, Ultimate  
TechnoGraphics



**Ray Cheydleur**  
ICC Vice-Chair &  
Portfolio Manager for  
Printing and Imaging  
Products, X-Rite  
Pantone



**Dr. Anjan Kumar Baral**  
Former Chairman,  
Department of Printing  
Technology, GJUS&T  
University

# Conference Programme Topics & Speakers

9:30 am - 10:00 am

Registration  
Conference Opening  
Lighting of the Lamp

10:00 am - 10:20 am

**"Worldwide Market for Print 2.0: Global Opportunities in Packaging" featuring Market Trends in India**  
Co-sponsored by NPES & VDMA, produced by The Economist Intelligence Unit  
Thayer Long, President, NPES

10:20 am - 10:50 am

**Future of Print**  
Steven Schnoll, Managing Director, Schnoll Media Consulting

10:50 am - 11:10 am

**Digital Printing - Today & Tomorrow**  
Yoshinori Koide, Executive General Manager, Konica Minolta Business Solutions India

11:10 am - 11:30 am

**Digital Printing Drives Value – Profit Through Innovation**  
A. Appadurai, Country Manager - India & Sri Lanka, HP Indigo & Inkjet Press Solutions

11:30 am - 11:50 am

**New Technologies that Make Your Packaging Come Alive**  
Rodd Harrison, Sales Director, Kodak

11:50 am - 12:10 pm

**The Changing Face of Cloud-based Solutions and Impact on the Indian Print Community**  
Jeff Protheroe, Vice President of Sales, Asia Pacific, Aleyant Systems

12:10 pm - 1:00 pm

**Color Management Session:  
Latest Developments in ISO Standards**  
William Li, ICC Co-Chair and Color Technology Manager, Kodak

**Digital Color Workflow**  
Ray Cheydleur, ICC Vice-Chair & Portfolio Manager for Printing and Imaging Products, X-Rite Pantone

1:00 pm - 2:00 pm

Lunch

2:00 pm - 2:20 pm

**Gearing up for GST – Impact on Printing Industry**  
Sabeena Vasudeva, Partner, Dewan P.N. Chopra & Co.

2:20 pm - 2:40 pm

**Newspaper Session: Future of Indian Newspapers  
To Infinity and Beyond: New Business Adaptation in the Indian Newspaper Industry**  
Vaddadi Siva Raja, VP - Projects and Engineering, *Hindustan Times*

2:40 pm - 3:00 pm

**Significance of Packaging Converting and Market Trends**  
Venugopal Menon, Business Director for Business Unit - Sheetfed, Bobst India

3:00 pm - 3:20 pm

**Improving Color Matching Using iccMAX**  
Chris Bai, Chief Color Expert and Product Manager, BenQ

3:20 pm - 3:40 pm

**New Age Printing Blankets for High Efficiency Printing**  
Maniraju Bora, Sales & Technical Director - SW Asia, Trelleborg - Printing Solutions

3:40 pm - 4:00 pm

**These Are A Few of My Favourite Print Things**  
Ramu Ramanathan, Editor, *PrintWeek India*

4:00 pm - 4:20 pm

**Optimizing and Automating Photobook and Photo Print Production**  
Raymond Duval, Director, Ultimate TechnoGraphics

4:20 pm - 4:40 pm

**New Horizons of Packaging Design**  
Dr. Anjan Kumar Baral, Former Chairman, Department of Printing Technology,  
Former Director, Placement GJUS&T University

4:40 pm - 5:00 pm

**ASK THE EXPERTS:** Listen to top printing industry experts in a live interactive Q&A

