

Trelleborg Successfully Launches M2 Pit Stop Line in China Shanghai, China 24<sup>th</sup> October 2019

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Trelleborg Wheel Systems successfully launched the M2 Pit Stop Line product in China on 24 October 2019 to more than 50 professional forklift tire customers, including original equipment manufacturers, forklift rental companies, Trelleborg tire dealers and end users during CeMAT ASIA 2019.

Nicolas Nollé, OEM Director Worldwide Material Handling & Construction Tires at Trelleborg Wheel Systems, said in his welcome speech: "We sincerely thank all guests for taking time to attend our Pit Stop Line launch event. Your great support and cooperation has been strongly appreciated during the past six years since Trelleborg's material handling tires entered the Chinese market in 2013.

"Pit Stop Line is a next generation product with an innovative design and a unique feature. It is designed to increase productivity, safety and sustainability by simplifying tire usage and replacement for our customers. These three main achievements are undoubtedly of paramount importance to the fast-changing Chinese market".

"The Pit Stop Line demonstrates how we have used our application expertise to develop and deliver added value to our customers especially the forklift rental companies and sustainability focused enterprise customers. The tire lowers impact on the environment by reducing tire replacement frequency by more than 20%."

After the speech given by Nicolas Nollé, Yuanfu Shi, EMDC Director of Hyster-Yale Maximal Forklift (Zhejiang) Co., Ltd, Yong Yu, Sales Director of Jungheinrich Heli Industrial Truck Rental Co., Ltd, Yu Zhou, General Manager of Suzhou Famelift Logistics Equipment Co., Ltd, Guowei Zhou, General Manager of Shanghai Anhe Forklift Co., Ltd, Sandy Luo, Sales Director China of Trelleborg Wheel Systems and Nicolas Nollé officially launched the new Pit Stop Line tire, thereby initiating the use of a new generation of forklift tires in China.

Sandy Luo commented: "We focus on social engagement to enhance safety for our customers who are forklift drivers. To this end, we've begun a series of tire care activities to provide professional



technical support and seasonal care to forklift drivers. The first phase of the tire care project covered around 1,000 drives and we are going to launch the second phase in December 2019."

An open discussion about the topic of Sustainability was the last section of the event. All guests were involved with the initiative to actively promote energy saving and environmental protection in their daily work and life.

For more information about Pit Stop line and how Pit Stop Line Tires can improve safety and working conditions, visit <u>www.trelleborg.com/en/wheels/products-and-solutions/pit-stop-line</u>.

## -ENDS-

For **press releases** from Trelleborg Wheel Systems visit the Press Room at <u>www.trelleborg.com/wheels</u>. For more **images** visit the image bank at <u>www.trelleborg.com/wheels</u>

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**Trelleborg Wheel Systems** is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, the Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and the U.S. <u>www.trelleborg.com/wheels</u>

**Trelleborg** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 34 billion (EUR 3.32 billion, USD 3.92 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. <u>www.trelleborg.com</u>