



Trelleborg proudly Announces a Long-term Partnership with Agricolus to Co-develop and Integrate Cloud-based Solutions for Precision Agriculture

At Agritechnica 2019, Trelleborg Wheel Systems and Agricolus Srl unveil their long-term joint initiative to accelerate the introduction of new and innovative cloud-based solutions for precision agriculture that combine the know-how, resources and technology of both companies.

Paolo Pompei, President of Trelleborg Wheels Systems, says: “Precision farming is about providing farmers with high-technological innovations. We firmly believe that supporting sustainable farming should include an open-resource approach, where different companies, sharing the same vision, combine together their expertise to offer professional farmers the smartest digital solutions. This includes collaboration with the smartest and most innovative start-ups and developers that show potential in the segments in which Trelleborg operates.

“The opportunities for collaboration are numerous. For instance, the TLC+ pressure management system could be integrated into the Agricolus platform, providing users additional key information to increase their yield.

“The partnership with Agricolus will enrich our portfolio and extend our ability to leverage the wide experience of a young and advanced team of professionals. Trelleborg will also support Agricolus in its scale-up process in Europe and in the rest of the world.”

The Agricolus platform offers “plug and play” services for precision agriculture, which enables users to improve agronomic management of the farm by easily accessing information through web and a dedicated mobile App. Users can take advantage of forecast models, geolocated crop scouting and remote sensing from satellite in order to monitor crops health, prevent pest and diseases, and reduce cost for the use of resources.

Andrea Cruciani, CEO Agricolus, says: “We are excited to begin this strategic partnership with Trelleborg. This long-term collaboration was conceived thanks to a shared common vision of future farming. This distinguishes both companies and will be our basis to increase and develop our digital transformation processes and our growth in the agricultural sector.”

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For **more information** or **high-resolution** pictures, please contact:

Enrica Mussini, PR & Events Specialist

Tel. +39.0774384820

Email : enrica.mussini@trelleborg.com

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheels for agricultural machines, material handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka and U.S. www.trelleborg.com/wheels

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 34 billion (EUR 3.32 billion, USD 3.92 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com .

Agricolus

Agricolus is a high innovative start-up operating in the field of precision agriculture which aims to provide smart and digital solutions to farmers for both specialized and open field applications. The implementation of the status-of-the-art software and data-collection makes Agricolus one of the most advanced platform available today to make farming strategic decisions, optimizing agronomic practices in a faster, friendly and reliable way. Based in Perugia (Italy), Agricolus was founded in 2017 by a team of visionary agronomists, IT developers, GIS technicians and data scientists; in few years has already gained a solid customer base with over 1,000 customers in more than 40 countries, with the goal to reach a global coverage in the coming years. Agricolus solution is based on the latest forecasting models, with the aim to boost control over the farming operations whilst making use of various remote-sensing methods; plant diseases prevention, yield increase, daily activities optimization and real-time data monitoring are the key targets of the solutions provided of Agricolus. Since its launch, Agricolus has won several prestigious international awards, such as the 2019 Agripreneurs Team Award at Global Agripreneurs summit in Greece and 2018 Italian National Association of Young Innovators for the AgTech category.