

# BROAD-BASED COMMUNITY INVOLVEMENT

Trelleborg's role in society ranges from innovation for better sustainability to local programs for development and diversity.

**Trelleborg's value for society.** In the longer term, Trelleborg's products and solutions – what Trelleborg calls Blue Dimension™ – represent the company's broadest and clearest opportunity to contribute to improvements in the sustainability of society in accordance with the UN Sustainable Development Goals. This is achieved through the ability of its products and solutions to protect the environment, people, infrastructure and assets, which is described in more detail on pages 12–13.

Trelleborg's total value creation in 2017 distributed between various stakeholders in society is presented in figures below and on page 11.

**Local development programs.** In all of the different places and forms in which the company operates, Trelleborg aims to promote the social integration of groups, such as young people and the disabled. This is usually through educational and development initiatives, which include meaningful recreational activities, such as physical activity and sports. A number of programs with this focus are taking place in various countries, see examples on this page and the next.

Other similar cooperation – support or sponsorship – of activities with an environmental, health or social focus are in progress locally at a significant number of Trelleborg units. In local collaborations with sports clubs, diversity is prioritized, primarily in the form of activities targeting young people.

In addition to these, Trelleborg collaborates with a number of schools and universities, such as internships with the University of Malta and Lund University in Sweden (refer also to pages 17–18 for examples of collaboration with the International Institute for Industrial Environmental Economics in Lund, Sweden) as well as various professional associations.

**Sri Lanka.** In partnership with Star for Life, a school program has been ongoing in Sri Lanka since 2012 and this was extended to include two schools in the Colombo area: Kelani College and Bellana College. The formal start of the collaboration with Bellana College took place in January 2017.

The program aims to inspire and support school children to believe in their future and their dreams through regular coaching sessions and sports and music activities.

After three years of the program at Kelani College, the program was evaluated in May 2017, and was found to have resulted in improvements in attendance, positive attitudes, better study results, physical and mental balance and a reduction in absenteeism and conflicts.

In Sri Lanka, Trelleborg has also been running a pre-school under the name Antonio Bianchi's House since 2010. The pre-school has daily activities for children from family circumstances with limited resources. Refer to images on page 29.

**India.** In 2017, partnerships with voluntary organizations in India continued. A Village Uplift Program was run in cooperation with the Hand in Hand organization, with the aim of creating an environment and an infrastructure to promote local development for the Maralukunte community in the Bengaluru region, located some 70 km from Trelleborg's facilities.

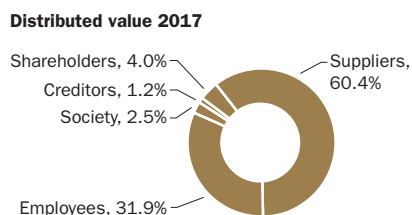
**For integration and diversity.** The company also runs local initiatives in Sweden to contribute to social integration. For a number of years, the company has had a recurring cooperation with Trelleborg's Football Association and the Ramlösa Södra sports association, organizations that stand out as having used sport as a method to create social interaction and meaningful recreational activities for groups of young people, such as newly arrived refugees and the disabled.

During 2016–2017, the Group launched additional initiatives in the town of Trelleborg, including internships for newly arrived academics in a program organized by EFL Foundation at, Lund University, and our own internship program for unaccompanied refugee children in order to facilitate their adjustment to the education system and labor market.

## Outcome in brief in the area of Community Involvement

Community Involvement	Where?	Outcome 2017	Description of goals and main governance
Distributed economic value	■	In total, Trelleborg's operations generated economic value of SEK 32,755 M (27,466) of which SEK 29,127 M is distributed between stakeholders (suppliers, employees, shareholders, creditors, society). See details on page 11.	The company's value creation for surrounding society is described in both monetary terms (in the annual report) and through transparent sustainability reporting. This is accentuated through the Group-wide Blue Dimension™ initiative, which focuses on Trelleborg's various solutions that contribute to the sustainability of society (more on pages 12–13).
Local communities	■	Educational and development programs continued to be run in Sri Lanka, India, Sweden and a number of other countries in 2017. Another Star for Life school, Bellana College, was formally opened in early 2017.	Good relationships with local communities wherever the company operates is one goal that Trelleborg strives to achieve through local – and sometimes centrally supported – educational and development initiatives, often targeting children and young people.

**Symbols:** ■ = Internal, all units ■ = Internal, all production units ■ = Internal, certain units ■ = External





**A variety of community involvement.** At Trelleborg's facility in Bengaluru, India, several different types of collaborations are pursued that incorporate social dimensions. In addition to the partnership with Hand in Hand – a project extending over several years aimed at developing an entire village in the local area – Trelleborg is working even more locally, for example, with the nearby school, its staff and pupils (image).



**Star for Life.** Since 2012, Trelleborg is involved in an activity in Sri Lanka that supports youth development as part of and alongside school work to help students realize their life goals.



**Antonio Bianchi's House.**

In the Antonio Bianchi's House preschool outside Colombo in Sri Lanka, Trelleborg conducts daily Montessori-based activities for children from disadvantaged backgrounds.

