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Trelleborg to Launch New Coating Plate Range to Enhance Precision Coating



Trelleborg Printing Solutions, leading manufacturer of Vulcan®, Rollin® and Printec® blankets, launches a new coating plate range that enhances precision coating and broadens the company's total offering of offset printing solutions.

An addition to traditional blankets, the new range of coating plates is available in rubber- and polymer-based versions for both UV and aqueous coatings in 1.15 mm and 1.35 mm thicknesses. This new fabricless solution provides added features for pre-press managers and press operators, such as cleaner plate preparation, easier strip with visible cut lines, reduced ink back-trapping, simpler handling and perfect printing quality over runs up to 100,000 copies.

Paolo Gagliardi, Offset Business Director of Trelleborg Printing Solutions, says: "The introduction of our newest product line meets the changing demands of the market, contributes to extending our product offering and assures perfect coating and varnishing results.

"We invested significant time, effort and resources into the development of this new coating plate solution to further improve printing process productivity, print quality and environmental impact of our products. As such, the new coating plates are manufactured on the recently introduced Solventless Roller Head Line which, using solvent-free technology, provides a much more environmentally-friendly solution."



In addition, the new product also represents the first step of a revised contact strategy, aimed at improving the value of the communication with distributors and end users. To further reinforce this idea, a dedicated web site has been launched in seven languages containing information on the product range and all its features, benefits and advantages for printers. The newly created web site offers an online selection guide which allows customers to download technical information related to coating plates available for their specific market.

For further information, visit:

www.trelleborg.com/printing

www.printingcoating.com

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For more information or high-resolution images, please contact:

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For press releases of the **Trelleborg Group** visit the Trelleborg Media Center. The section Products and Solutions allows you to select news by sector www.trelleborg.com/news

Profile of the Trelleborg group and Trelleborg Printing Solutions:



Trelleborg Printing Solutions is an operating area of Trelleborg Coated Systems, a business area of Trelleborg Group. It has over 50 years of experience in the printing industry. This knowledge is combined with innovative technology, patented processes, vertical integration and total quality management. Offering first class solutions for the printing industry worldwide, Vulcan[®], Rollin[®], Printec[®] and Axcyl are brand leaders, providing offset printing blankets for the newspapers, magazines and catalogues, business forms, metal decorating and packaging markets plus a wide range of printing blankets for special printing machines. www.trelleborg.com/printing



Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 21 billion (EUR 2.5 billion, USD 3.3 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 15 billion (EUR 1.7 billion, USD 2.3 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on NASDAQ OMX Stockholm, Large Cap. www.trelleborg.com