



News Release

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Saudi Print & Pack

January 21 to 24, 2018

Riyadh International Convention & Exhibition Center

Saudi Arabia

Stand No: 119-3

Trelleborg Brings its Printing Solutions Brands Together at Saudi Print & Pack

The forthcoming Saudi Print & Pack exhibition will be the first ever event at which Trelleborg's printing solutions operation shows all four of its offset blanket brands on a single booth – Vulcan, Rollin, Printec and Sava. The event provides an important strategic venue to demonstrate the company's plans to integrate Sava products into the Trelleborg portfolio.

Tomaž Perčič, Director within Trelleborg in Slovenia, says: "Saudi Print & Pack gives us an excellent launch pad for 2018, a transition year during which we will begin to take advantage of the wide range of synergies and opportunities that exist between our industry-leading brands. The potential for enhancing efficiencies in sales, R&D and production are significant and extremely exciting. We will offer customers an even greater product range, with an unrivalled choice of solutions for their specific offset requirements.

"In addition, Trelleborg will be able to provide this enhanced portfolio across a larger geographic area. Cross training of sales and technical personnel has already been extensive and will continue over the coming months to ensure that printers everywhere can benefit from a first class network of highly experienced subsidiaries and distributors."

Visitors to the Trelleborg stand at Saudi Print & Pack will be able to learn about the latest developments in offset blankets for sectors such as packaging, commercial print and metal decorative printing. Experts will be on hand to discuss offset-related technical issues, for example, the impact of low-energy UV systems and how blankets can best be utilized to improve the profitability of the press.



To find out more about Trelleborg's printing solutions go to www.trelleborg.com/printing.

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For more information or high-resolution images, please contact:

Alessandra Bungaro
Communications Manager - Trelleborg Printing Solutions
Telephone: +39 (0)371 406227
Email: Alessandra.Bungaro@trelleborg.com

For press releases from the **Trelleborg Group** visit the Trelleborg Media Center. The section Products and Solutions allows you to select news by sector <http://www.trelleborg.com/printing>

Profile of the Trelleborg group and Trelleborg's printing solutions operation:

Trelleborg's printing solutions operations, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec®, Sava and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com