

**News Release**

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**Trelleborg takes part in  
Asia CanTech event**

Trelleborg will show its new Printec 8263 offset blanket at the forthcoming Asia CanTech event, which takes place in Malaysia between 7<sup>th</sup> – 9<sup>th</sup> November. The consumption of canned drinks in South East Asia is expected to increase significantly over the next few years and Printec 8263 is designed specifically for two-piece can production.

“As a major player in the global offset blanket market Trelleborg is in an ideal position to develop solutions for specialist printing applications that require very specific features,” says Marco Carlini, Regional Sales Director for Trelleborg in Asia Pacific. “We launched Printec 8263 at Drupa 2016 and have since received extremely positive feedback from printers operating in the two-piece can printing sector. It’s the perfect blanket for printers who need to meet the latest demands for personalization of cans.”

Printec 8263 is a self-adhesive blanket designed for laser-engraved personalization. It has an advanced, stable adhesive layer that provides a strong adhesion, leaving no residue on the cylinder. The cream color of the layer under the top face allows accurate control of the engraved design. The blanket offers an extremely high mechanical resistance and the top face can be laser-engraved with very fine precision.

Successfully used in Europe and American by the biggest aluminum can printers, Printec 8263 has been fully validated in the field and is today one of the most innovative blanket solutions for beverage can printing.

Andrea Trevisi is South East Asia Sales Manager for Trelleborg. “The worldwide packaging sector continues to grow strongly and metal sheet printing is an important part of that industry. Customers expect first class print quality on cans and the relevant consumable and equipment suppliers have all had to raise the bar to meet these required standards. Trelleborg also continues to improve and



develop new offset blanket solutions and we will be showing a range of products at Asia CanTech. We look forward to discussing with visitors how we can help their business,” says Andrea Trevisi.

**-ENDS-**

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