



**PRINT CHINA 2015**

**APRIL 7-12**

**Guangdong Modern International Exhibition Center**

**Stand Number: 3E1027**

**March 2015**

### **Trelleborg Set to Exhibit Range of Printing Solutions at Print China**

Trelleborg's printing solutions operation will be exhibiting its complete product range to leading printing companies from mainland China, Hong Kong, Taiwan and Macau at the International Printing Technology Exhibition of China, to be held in the Guangdong Modern International Exhibition Center, from 7 - 12 April, 2015.

Attending for the first time, Trelleborg's printing solutions operation will showcase its complete range of high performance blankets for traditional offset applications, such as web heatset, sheetfed and packaging printing alongside Trelleborg's Vulcan<sup>®</sup>, Rollin<sup>®</sup> and Printec<sup>®</sup> products that demonstrate the benefits for presses used to print magazines, books, catalogs, all kind of advertising materials and commercial flyers.

Printers attending the show will also be able to learn about the brand new Vulcan<sup>®</sup> Pack UV, Rollin<sup>®</sup> UV-E and Vulcan<sup>®</sup> Deco, which meet the requirements of UV applications on packaging, paper as well as 2-piece and 3-piece can metal packaging.

Marco Carlini, Regional Sales Director - Asia Pacific at Trelleborg Printing Solutions says: "In addition, the latest coating plates, designed in the dedicated R&D facilities for printing solutions in Italy, which are suitable for both UV and aqueous coatings, will be presented on stand. We'll demonstrate how using our Trelleborg coating plates can improve printing room productivity by saving time during plate coating preparation. Trelleborg coating plates can be prepared using existing CAD/CAM plotters with DXF files, enabling easy and accurate peeling for knock-out and spot coating."



Trelleborg's sticky-backed blankets for effective printing of business forms and labels, such as the Vulcan<sup>®</sup> Royal Form and Rollin<sup>®</sup> Resil, complete the range of solutions on display.

The exhibition is sponsored by PEIAC, the China International Exhibition Center Group Corporation, and the Guangdong Printing Association, and is organized by the China Print Show Company Ltd. The exhibition consists of eight categories, including prepress, print, post press paper converting, paper and substrates, inks and consumables, components and infrastructure, services and software, and other related products. The area of the exhibition will reach 150,000 m<sup>2</sup>, with more than 1,300 exhibitors and 180,000 professional visitors in attendance.

**For further information, visit: [www.trelleborg.com/printing](http://www.trelleborg.com/printing)**

**Web site of the fair:**

**[http://www.printchina.org/pc2015/index\\_en.jsp](http://www.printchina.org/pc2015/index_en.jsp)**

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**For more information or high-resolution images, please contact:**

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For press releases of the **Trelleborg Group** visit the Trelleborg Media Center. The section Products and Solutions allows you to select news by sector [www.trelleborg.com/news](http://www.trelleborg.com/news)

***Profile of the Trelleborg group and Trelleborg Printing Solutions:***

***Trelleborg Printing Solutions*** is an operating area of Trelleborg Coated Systems, a business area of Trelleborg Group. It has over 50 years of experience in the printing industry. This knowledge is combined with innovative technology, patented processes, vertical integration and total quality management. Offering first class solutions for the printing industry worldwide, Vulcan<sup>®</sup>, Rollin<sup>®</sup>, Printec<sup>®</sup> and Axcyl are brand leaders, providing offset printing blankets for the newspapers, magazines and catalogues, business forms, metal decorating and packaging markets plus a wide range of printing blankets for special printing machines. [www.trelleborg.com/printing](http://www.trelleborg.com/printing)

***Trelleborg*** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative engineered solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 22 billion (EUR 2.48 billion, USD 3.29 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of TrelleborgVibracoustic, a global leader within antivibration solutions for light and heavy vehicles, with annual sales of approximately SEK 16 billion (EUR 1.78 billion, USD 2.36 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. [www.trelleborg.com](http://www.trelleborg.com)