



## **PRINT 18**

Chicago, USA

Sept 30 – Oct 3, 2018

## **News Release**

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### **Trelleborg offers offset blanket innovation at PRINT 18**

Experts from Trelleborg's printing solutions operation will be on hand at the forthcoming PRINT 18 event from Sept 30 to Oct 3 in Chicago, Illinois, to explain how printers can improve the productivity and profitability of their printing presses by utilizing offset blanket technology in the most efficient way.

Max Solomon, VP Sales and Marketing for Trelleborg Coated Systems in the US, says: "There has been a significant increase in the number of new offset presses being installed throughout North America and Canada. These highly specified presses offer the potential for extremely large levels of production, but they can only achieve this if fitted with blankets that enable consistent output of quality print at fast speeds. Equipping an older press with better, more suitable, blankets can also significantly improve the productivity and quality achievable with these models."

Trelleborg's printing solutions operation is a global supplier of offset blankets and its Vulcan, Rollin and Printec brands provide a unique selection for commercial and packaging operations, including those operating the latest energy-saving UV technologies. Blankets are manufactured at key facilities around the world to extremely strict quality standards, while conversion is carried out at dedicated locations to precise tolerances to ensure accuracy and longevity on the press.

The company's range includes solutions for packaging, metal decorating, commercial sheet fed, web offset and newspaper production as well as niche applications such as coating and varnishing. Coating options include fabric-backed and fabric-less products. In addition, Axcyl flexo sleeves are recognized as being amongst the best anywhere.



Throughout PRINT 18, Trelleborg personnel can be found within the hospitality suite of the Association for Print Technologies (formerly NPES) and visitors will be able to hear about the latest developments in blanket technology. This will include the increasingly popular Vulcan Folio Black, which has been attracting growing interest because of its ability to effectively be used with conventional and UV inks.

“Innovation is key to everything that Trelleborg does,” says Max Solomon. “We lead the way among offset blanket manufacturers in terms of pioneering work and pushing forward the boundaries of what can be achieved.”

Contact for visitors to PRINT 18 who want to learn more:

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***Profile of the Trelleborg group and Trelleborg’s printing solutions operation:***

***Trelleborg’s printing solutions operations***, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec®, Sava and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. [www.trelleborg.com/printing](http://www.trelleborg.com/printing)

***Trelleborg*** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 32 billion (EUR 3.28 billion, USD 3.69 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. [www.trelleborg.com](http://www.trelleborg.com)