



News Release

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FTA FALL CONFERENCE

October 29-31

Cleveland, OH

USA

Trelleborg and Pamarco Introduce Flexo Solutions to the US and Canada

Trelleborg's printing solutions operations has signed agency agreements with Pamarco and Bingham Flexo Services (BFS) for the distribution of a flexographic product line in the U.S. and Canada. The three companies will be working together to promote Trelleborg's Axcyl plate mounting sleeves, bridges and adapters for flexographic press applications. Thanks to the very close connection between Pamarco & BFS, the whole US and Canadian territory is very well covered by the companies, providing strong support to the North American customer base.

Damien Leterrier, Axcyl Sales and Application Manager, says: "The fit between Trelleborg, Pamarco and Bingham Flexo Services (BFS) is really perfect. Trelleborg is a pioneer in the field of flexo plate mounting sleeves, while Pamarco and BFS are experts in anilox technology, a solution designed to consistently supply a uniform and measurable volume of ink onto the image carrier. The three companies have complementary products and strengths, and this arrangement creates exciting opportunities for us in the North American flexo industry."

Manufactured with a unique technology, Trelleborg's Axcyl plate mounting sleeves offer better functions to flexo printers, in particular in printing speeds and tolling life span. Combined with dedicated services, such as Fast Track, the offering will provide North American flexo printers with improvement in their performance and an accelerated time to market.

Pamarco and Trelleborg's will attend the Flexographic Technical Association (FTA) Fall Conference, from October 29 to 31 in Cleveland, Ohio in the U.S.

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For more information or high-resolution images, please contact:

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For press releases from the **Trelleborg Group** visit the Trelleborg Media Center. The section Products and Solutions allows you to select news by sector <http://www.trelleborg.com/printing>

Profile of the Trelleborg group and Trelleborg's printing solutions operation:

Trelleborg's printing solutions operations, part of Trelleborg Coated Systems, offers first class solutions for the printing industry with worldwide recognized brands, such as Vulcan®, Rollin®, Printec®, Sava and Axcyl. Its solutions are leading edge in the offset and flexo printing markets for a variety of applications including newspapers, magazines, catalogs, business forms, labels, metal decorating and packaging. www.trelleborg.com/printing

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of about SEK 32 billion (EUR 3.28 billion, USD 3.69 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com

About Pamarco: Committed to the market since 1946, Parmarco's business culture and value for relationships have been the drivers and differentiating factors behind its position as the world's most successful print roll supplier to date. From offering the most extensive portfolio of products on the market, to delivering the best consultative advice and overall superior customer service; all this is underpinned by the company's passionate corporate culture, Pamarco has been able to build enduring and meaningful relationships with printers and OEM suppliers all around the world. To find out more about Pamarco, go to www.pamarco.com.